connectBlue™

PRESS RELEASE
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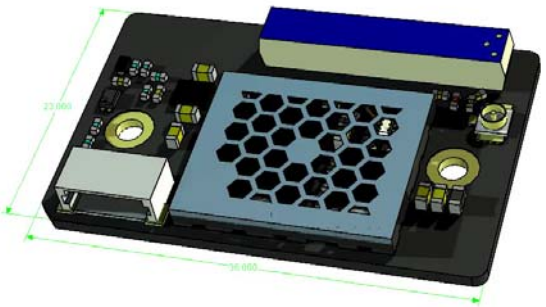
connectBlue™ introduces a new wireless technology

connectBlue releases a ZigBee/IEEE 802.15.4 product range where the first products include an OEM module and an industrial IP65 Serial Port Adapter – both developed to meet the tough demands of industrial environments.

The new IEEE 802.15.4 product range share form factor and electrical interfaces with the well-known and proven connectBlue Bluetooth and Wireless LAN product ranges. Thanks to the connectBlue industrial de facto standard, it is possible for the users to reuse the integration efforts of three different wireless technologies. This compatibility provides the OEM and system integrators with the capability to meet the varying customer demands with a minimum of investment.

“The greatest advantage the expanded offering presents the customers with is the unrivaled flexibility they get as they freely can choose between alternative wireless features,” said Rolf Nilsson, President of connectBlue. “Also, as the new IEEE 802.15.4 products are compatible with our existing Bluetooth and Wireless LAN program, our customers can meet their new customer demands plus reduce implementation costs and time-to-market.”

The IEEE 802.15.4 product range is delivered with the standard Serial Port Adapter firmware and can be configured with AT commands using the connectBlue Toolbox computer software. The connectBlue Serial Port Adapter application is optimized for high performance and robust behavior especially targeted for demanding industrial usage. In addition, there is the possibility to use the IEEE 802.15.4 compliant hardware to implement customer specific application software or download a free ZigBee reference application into the modules.



With the introduction of ZigBee/IEEE 802.15.4 technology, connectBlue is continuing its legacy of being the most comprehensive wireless industrial solution provider. A legacy that begun as connectBlue became the first company in the world to offer industrial Bluetooth enabled products when the Bluetooth Serial Port Adapters were launched already in 2001.

Caption:
The new industrial IEEE 802.15.4 product range opens up the possibility for both Serial Port solutions and customer specific solutions.

About connectBlue

connectBlue™ is a leading provider of wireless solutions for demanding applications in hygiene, rough environment, mobility, control, personal safety and security areas. Based on Bluetooth technology, Wireless LAN and IEEE 802.15.4, connectBlue provides ready-to-use products and modules as well as custom design solutions in both hardware and software. connectBlue was founded in 2000 and has offices in Malmö, Sweden and Chicago, USA. For more information, please visit www.connectblue.com

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